On April 23, the Rainier Scholars community came together to celebrate our largest-ever cohort of high school seniors – 51 scholars with 197 acceptances to 66 different colleges and universities around the country. We also celebrated our newest cohort of college graduates, joining companies, schools and organizations near and far, in their first leaps into the post-college “adulting” phase of life.

EXECUTIVE DIRECTOR’S MESSAGE

TOGETHER WE CELEBRATE OUR SCHOLARS

It’s fitting that this year’s luncheon theme was “Together,” because we rely on the power of partnerships to enable our scholars to access and make the most of opportunities.

- Together with parents, we raise the academic bar and the vision of what is possible for our scholars.
- Together with school partners, we create access to strong college prep school environments where scholars thrive.
- Together with colleges, we increase graduation rates among student groups who historically have graduated at a 7-11 percent rate, but now earn four-year degrees at a 90 percent+ clip.
- Together with employers, we illuminate career pathways and empower the next generation of leaders.

Finally, together with our sponsors and the generous Rainier Scholars community, we raised $1.67 million at our luncheon – representing nearly 40 percent of our annual budget. By standing beside us, you not only further our mission, you inspire others to join you.

Thank you for investing in our scholars, our community and the future in ways that will pay infinitely greater dividends in the years to come.

With heartfelt gratitude,

Sarah Smith | Executive Director

“On behalf of over 750 scholars and their families, we thank you for the role you have played in their success.”

Khalid Omer
Lakeside School, Class of 2019
EVENT OVERVIEW

Nearly 1,200 community members attended the luncheon to celebrate our mission and the accomplishment of our scholars.

LUNCHEON PROGRAM

Welcome .......................... Charleisha Cox
Raisbeck Aviation High School, Class of 2019

Message of Gratitude ......... Khalid Omer
Lakeside School, Class of 2019

Together We Dream .......... Video Presentation: Act 1

Becoming, Together ............. Sarah Smith
Executive Director, Rainier Scholars

Reflections of a Community .... Charleisha Cox and Khalid Omer

Together We Persevere ...... Video Presentation: Act 2

Together We Inspire .......... William Watson
The Bush School, Class of 2019
Menbereaselise Kebede
Tufts University, Class of 2017

Together We Rise ............... Video Presentation: Act 3

Together We Give .............. Reggie Brown
Chair, Rainier Scholars Board of Trustees

Celebration of College Acceptances
Charleisha Cox, Khalid Omer and Class of 2019 Representatives
We are grateful to our sponsors, whose presence elevates our mission and inspires others to give.

**PRINT COMMUNICATIONS**

*Save-the-Date*
Sent to 1,800 supporters to encourage attendance.

*Luncheon Invitation*
Sent to over 1,950 prospective guests, featuring PhD, Valedictorian, Summa Cum Laude and Magna Cum Laude sponsor logos.

*Luncheon Program*
Given to the nearly 1,200 guests in attendance, recognizing all sponsors for making our event possible.

*Press Release*
A post-event press release recapped our highly successful fundraising event, now in its 13th year, thanking PhD, Valedictorian, Summa Cum Laude and Magna Cum Laude sponsors for leading the way in supporting our largest-ever cohort of high school graduates.

*Puget Sound Business Journal Ad*
Appearing in the May 2019 Corporate Citizenship issue with a circulation of over 17,000 paid subscribers and total readership of approximately 65,000 people—a full color advertisement thanked sponsors for their support.

*EVENT OVERVIEW*

We are deeply grateful to our generous 2019 luncheon sponsors, business leaders and community supporters for believing in our scholars. Together we ensure access to a high quality education, changing the life trajectory of hundreds of scholars and their families and building future generations of diverse leaders. Together we nourish the dreams of our scholars on their 12-year journey to college and careers. Together we marvel at their perseverance and celebrate their success.

**HONORS**

Cornerstone Advisors | King & Oliason PLLC | MJR Development | Seattle University | Smead Capital Management

Thanks to our college sweatshirt sponsor: Roscoe’s Ranch – Your Dog’s Home Away from Home.

*EXECUTIVE DIRECTOR’S MESSAGE*

**TOGETHER WE...**

**Rise**

**DREAM**

**ACHIEVE**

**THRIVE**
DIGITAL COMMUNICATIONS & SOCIAL MEDIA

Website
An events page promoted the luncheon and acknowledged all participating sponsors, featuring logos for PhD, Valedictorian, Summa Cum Laude, Magna Cum Laude and Cum Laude sponsors while linking to their websites.

Social Media
In the weeks leading up to the luncheon, PhD, Valedictorian, Summa Cum Laude and Magna Cum Laude sponsors were featured in a special social media campaign showing each sponsor’s connection to the “Together We…” theme.

ON-STAGE PRESENTATIONS

Sponsor Slideshow
A slideshow, showing each sponsor’s connection to the “Together We…” theme ran as guests arrived, during lunch and at the event closing.

Logo Display
The logos of our PhD, Valedictorian and Summa Cum Laude sponsors were projected on-stage during the event.

Centerpiece Video
At the luncheon, our video was presented in three parts and our PhD and Valedictorian sponsors were thanked at the conclusion of the third video. The next day, this video was sent to more than 7,000 subscribers and shared on social media.
**Rainier Scholars Annual Luncheon**

**April 23, 2019, The Sheraton Seattle**

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>PhD Elite Sponsor*</th>
<th>Valedictorian Signature Sponsor</th>
<th>Summa cum laude Title Sponsor</th>
<th>Magna cum laude Premier Sponsor</th>
<th>Cum laude Major Sponsor</th>
<th>Honors Participating Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dollar investment</td>
<td>$35,000</td>
<td>$25,000</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
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<td>Testimonial of support in event program</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Recognition in inspirational video shown at the event</td>
<td>✔</td>
<td>✔</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Company profile about its partnership with Rainier Scholars in Annual Report</td>
<td>✔</td>
<td>✔</td>
<td></td>
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</tr>
<tr>
<td>Shared display of name with Rainier Scholars as event presenting sponsors</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>Recognition on invitations</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
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<tr>
<td>Inclusion in post-event press release</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>Recognition on Rainier Scholars Facebook page via individual posts</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Onsite visit by Rainier Scholars to honor company and its employees for outstanding sponsorship commitment</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on Rainier Scholars website</td>
<td>logo with link</td>
<td>logo with link</td>
<td>logo with link</td>
<td>logo with link</td>
<td>logo with link</td>
<td>company name</td>
</tr>
<tr>
<td>Recognition at event with 1,100 plus attendees</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>“Thank you” PSBJ ad</td>
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<td>company name</td>
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<td>Recognition in Rainier Scholars newsletter</td>
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<td>logo</td>
<td>company name</td>
<td>company name</td>
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<tr>
<td>Corporate Table at event for (# of guests)</td>
<td>10 (full table)</td>
<td>10 (full table)</td>
<td>10 (full table)</td>
<td>10 (full table)</td>
<td>5 (half table)</td>
<td>2 seats</td>
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<tr>
<td>Recognition in event program</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>company name</td>
</tr>
</tbody>
</table>

*The PhD level belongs to a single sponsor. All other levels are open to multiple sponsors.*
“There is no power for change greater than a community discovering what it cares about. A community is strengthened when we come together to create the change we want.”

Reggie Brown
Rainier Scholars Board of Trustees

“As a member of a community of young leaders from around the world who share humble beginnings, but expansive vision, we embrace the idea that our network is our net worth.”

Menbereselassie Kebede
Tufts University, Class of 2017

“Every individual in a cohort represents an atom, each with a unique number of protons. Rainier Scholars is the catalyst, and the product is the unbreakable bond of 64 students.”

William Watson
The Bush School, Class of 2019
This fall, nearly 200 Rainier Scholars will be on college campuses around the country, making their presence felt and their voices heard.

THANK YOU FOR BELIEVING IN US

LEARN MORE ABOUT RAINIER SCHOLARS

Rainier Scholars Program Brochure